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Business Briefs - April 9

April 9, 2005

FITNESS

Fitness Suite adds Zone Workout

Denver-based The Fitness Suite announced the addition of Naturally Caffeinated Entertainment's Zone Workout Series to its portfolio of hotel in-room exercise and fitness programs. The Zone Workout Series — on-demand workout programs for people staying in hotel rooms — is produced by Boulder-based Naturally Caffeinated Inc.

After the partnership with The Fitness Suite, an in-hotel fitness package provider, the Zone Workout Series will be available in more than 500,000 hotel rooms nationwide, The Fitness Suite said in a statement.

Camera staff and wire